

Order / Rev: 106114
Alt Order #: 06848583
Flight Dates: 09/03/12 - 09/16/12

Advertiser:	Heck, Joe for Congress
Product Desc:	JOE HECK 4 CONGRESS
Estimate:	2643

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/03/12	09/04/12	M-F 6-7a WakeUp w/WagM		6-7a		:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 MT----- 2 \$700.00 0.00															1 \$450.00
E 2	KSNV	09/07/12	09/07/12	M-F 6-7a WakeUp w/WagM		6-7a		:30	1	\$450.00	2	0.00	NM		
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ----F-- 1 \$450.00 0.00															4 \$1,800.00
E 3	KSNV	09/10/12	09/14/12	M-F 6-7a WakeUp w/WagM		6-7a		:30	4	\$450.00	2	0.00	NM		
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 M-WTF-- 4 \$450.00 0.00															2 \$1,100.00
E 4	KSNV	09/06/12	09/07/12	Today Show	CM	658a-9am		:30	2	\$550.00	2	0.00	NM		
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ---TF-- 2 \$550.00 0.00															4 \$2,200.00
E 5	KSNV	09/10/12	09/14/12	Today Show	CM	658a-9am		:30	4	\$550.00	2	0.00	NM		
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 M-WTF-- 4 \$550.00 0.00															1 \$1,000.00
E 6	KSNV	09/03/12	09/05/12	M-F Early News	CM	5-630p		:30	1	\$1,000.00	1	0.00	NM		
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 M----- 1 \$1,000.00 0.00															2 \$1,450.00
E 7	KSNV	09/06/12	09/07/12	M-F Early News	CM	5-630p		:30	2	\$725.00	2	0.00	NM		
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ---TF-- 2 \$725.00 0.00															4 \$2,900.00
E 8	KSNV	09/10/12	09/14/12	M-F Early News	CM	5-630p		:30	4	\$725.00	2	0.00	NM		
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 M-WTF-- 4 \$725.00 0.00															1 \$725.00
E 9	KSNV	09/07/12	09/07/12	M-F Wheel	CM	7-730pm		:30	1	\$725.00	2	0.00	NM		
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ----F-- 1 \$725.00 0.00															3 \$2,175.00
E 10	KSNV	09/10/12	09/14/12	M-F Wheel	CM	7-730pm		:30	3	\$725.00	2	0.00	NM		
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 M-W-F-- 3 \$725.00 0.00															2 \$1,600.00
E 11	KSNV	09/03/12	09/05/12	M-F Wheel	CM	7-730pm		:30	2	\$800.00	2	0.00	NM		
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 M-W---- 2 \$800.00 0.00															2 \$800.00
E 12	KSNV	09/06/12	09/07/12	Face to Face w/ Ralston	CM	730-758pm		:30	2	\$400.00	2	0.00	NM		
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 ---TF-- 2 \$400.00 0.00															4 \$1,600.00
E 13	KSNV	09/10/12	09/14/12		CM	730-758pm		:30	4	\$400.00	2	0.00	NM		

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face to Face w/ Ralston															
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/10/12	09/16/12	M-WTF--											
E 14	KSNV	09/07/12	09/07/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$750.002	0.00	NM		1	\$750.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	----F--											
E 15	KSNV	09/10/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	4	\$750.002	0.00	NM		4	\$3,000.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/10/12	09/16/12	M-WTF--											
E 16	KSNV	09/08/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$225.003	0.00	NM		2	\$450.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	----S-											
		Week: 09/10/12	09/16/12	----S-											
E 17	KSNV	09/09/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$200.003	0.00	NM		2	\$400.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	-----S											
		Week: 09/10/12	09/16/12	-----S											
E 18	KSNV	09/08/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$225.003	0.00	NM		2	\$450.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	----S-											
		Week: 09/10/12	09/16/12	----S-											
E 19	KSNV	09/08/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.002	0.00	NM		4	\$3,000.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	-----SS											
		Week: 09/10/12	09/16/12	-----SS											
N 20	KSNV	09/05/12	09/05/12	News 3 Live in Prime	CM	7-10pm	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
News 3 in Prime															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	--W----											

Totals 48 \$28,250.00